

Day #9: "Setting Up A Website"

There are really only 2 points to be made.

The first is ... Unless you are a website designer do not do it yourself! The fastest way to go bald is to try and design a site when you have no idea what your doing or only a limited ability. Anyone can paint but few can equal Da Vinci.

It is worth every penny and dollar spent to let someone else have that headache and problems inherent in getting a site not only to look good but to work properly.

Find sites that catch your attention and look professional, scroll to the bottom and contact the designer listed there.

Second point ... Host with a company that has a good reputation and is willing to work with you as well as providing services for your specific needs.

Big companies may offer fantastic out of this world prices and deals, Example... Go Daddy may be cheap and give you all sorts of service but just 1 complaint from anyone will have your domain homeless and lost in limbo.

Better to go with a smaller and more "personal" company, get the service you need at a realistic price. And if there are issues, have some one you can actually talk to rather than being thrown out with the trash.

Review...

#1 Do not do it yourself unless qualified.

#2 Caveat emptor! "Let the buyer be ware"

Next week we will look at "Presentation, what is it?".

Udo A. Hoffmann

[The ORIGINAL Marketing Maven](#)