

Day #2: The Art of Taking Action

Did you know that there is only one thing that separates the successful entrepreneur from the average Joe Schmo wage earner? Do you know what it is?

It is what separates the haves from the have nots and the dreamers from the those who have it all. Have you figured it out yet?

Its just one little thing, thats it. Just one little thing. Want a clue? Not sure?

Okay, have you ever had something that needed doing, but you were not to keen on doing it? You know something like mowing the lawn?

How about something that you wanted to do but have never done before, like a trip to Europe, but you were afraid of flying.

Under these circumstances you might have the tendency to put it off, maybe indefinitely, maybe even forever, am I right?

That is exactly what makes all the difference, where you may put things off the successful person will always take **DEFINITIVE ACTION!**

Those who become the successful entrepreneurs will always do so largely because they can and do make decisions and then take **ACTION** toward achieving their goals.

On the other hand, those who fall short of the brass ring are not less capable or intelligent. Nor are they less talented, they simply never quite find the time to get around to doing what they need to do to make their dreams come true.

This is not some big magical mystery that is available only to the initiated. It is not an ultra secret formula that is guarded by the rich. Nor does it take a special skill or years to learn!

Do you think for one moment that Donald Trump said "Jee wiz, I wish I had a casino", and that was it? Hell no! He said "I want a casino"! Then he did what was needed to make it a reality. He took action!

"But Mr Trump has all that money and he can buy anyone or anything he needs to make it happen, he's already successful." See, I can hear the excuses already.

Well listen up folks, Donald Trump went bankrupt several times before he made it big! Yup several times! But he learned from it and went out and did it and did it again and again until he got it right.

Fear must never be an influencing option if you want to be successful. Unless of course you use it to drive yourself forwards. Being chased by a dog foaming at the mouth will cause you to run faster than if your chasing the dog.

So how about you? Are you just going to keep wishing and hoping that maybe someday your dreams will come true? Are you going to let fear rule your life and make excuses for you? Or are you going to do what ever it takes to learn what you need to know in order to make it happen!

I sure hope your answer is a resounding "Yes!" Because that is the only answer that will get you anywhere.

Now I know that some of you are going to ask "But Udo, with so many businesses to choose from, which one do I pick?" The answer to that goes back to your dreams and goals, which business will give you the lifestyle that you desire?

Remember this is about your dreams being fulfilled, you are going to do that by taking action and that action is building your own business BUT your business must serve you, never, never the other way around!

Yours in Service,
Udo Hoffmann

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