

Creating An Affiliate Program. Why?

One of the easiest and best ways to create a steady stream of sales online is to set up your own affiliate program.

An affiliate program has people (members) marketing your products or services 24/7 by referring others to your business. Can you say "Free advertizing"?

When those referrals make a purchase, you pay the affiliate a set fee or a percentage of the sale as a commission!

Affiliates just accumulate the commissions each month and you make payment during the following month if they have reached a minimum cash earnings.

The beauty of the affiliate program is that you will only pay someone when you make a sale to a customer that an affiliate referred.

You get to collect the money first and make payments later. How cool is that!

You will need an online software program that can automatically track your referrals, sales, commissions and other important statistics.

While you have many choices of affiliate software programs to choose from, I recommend you do not pick the cheapest. especially in this instance, "What you pay for is what you get".

If you are not yet using an affiliate program in your business you are leaving money on the table and missing out on an incredible resource.

Review.... Affiliate programs offer a free 24/7 method to advertize your business using the oldest and best means possible "Word of Mouth Advertizing"!

Next week we cover "How to increase site traffic"

Yours In Service,
Udo Hoffmann

[The ORIGINAL Marketing Maven](#)